

Atatürk Cultural Centre - İstanbul

Galata Tower - İstanbul

Reasons to choose Türkiye for your upcoming event:

- Accessible for All
- The Global Player in MICE Tourism
- State of the Art Infrastructure
- Pleasant Shopping Venues & Attractions
- Tourism Knowledge Hub
- Customised Service
- Vibrant Tourist Spots
- Culinary Experiences
- Combines Past and Future
- High-Quality Service with Affordable Prices



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GO MEET in TÜRKİYE

WELCOME TO TÜRKİYE

Türkiye is one of the world's top ten travel destinations, named world's 6th most favorite tourism destination and welcoming more visitors every year. It is a friendly, beautiful and culturally rich country that is a leading destination for the Meetings, Incentives, Conferences and Exhibitions (MICE) industry.

Whether it's international conventions, incentives, corporate meetings or exhibitions, Türkiye provides some of the best locations for business meetings as well as most authentic local experiences.

Planning Business Meetings in Türkiye

Organizers can explore Türkiye's various scenic business meeting destinations and collaborate with talented, experienced conference organization and destination management professionals to create programs beyond all expectations. Türkiye offers a variety of options and alternatives for MICE tourism.

Incentive and group travel planners looking for the perfect balance of history, tradition and innovation, excitement and relaxation need to look no further than Türkiye. This country offers endless possibilities for a once-in-a-lifetime itinerary that will inspire individuals and teams to achieve their best, create truly incredible memories, and bring everyone together in new and inspiring ways to boost companies.



MICE Products: Meetings, Incentives, Conventions and Events

As a hub destination for business, commerce, and education, Türkiye has a history of hosting the most important and largest events. As a result, it is among the leading Business Events and MICE destinations in Europe and the world.

Türkiye: Ready to Host

In Türkiye, meeting planners are dazzled with several options, including purpose-built convention centres in many cities and a wide selection of four-star and five-star hotels with meeting facilities. There are holiday resorts and golf hotels, as well as state-of-the-art conference and exhibition spaces all over Türkiye. The outstanding hotel capacity of the country includes international and Turkish hotel chains, small boutique hotels, and luxury resorts. Unique luxury accommodation is also available in royal palaces in Istanbul. Türkiye is ready to host your events!



Top Business Destinations of Türkiye

ANTALYA

Antalya, a city on the Mediterranean coast of southwestern Türkiye, is the Turkish capital of international tourism and one of the world's top tourist destinations. Antalya features more than 300 five-star hotels, 600.000 beds, and a seating capacity of more than 175.000 for congresses and conventions. Antalya International Airport was awarded the highest distinction among airports in the 20-25 million passengers per year category. Antalya is known for its stunning mountainous ranges, breath-taking nature, and the eye-catching contrasts between the historic and modern neighbourhoods of the city. It offers outstanding tourism infrastructure, beautiful and luxurious resorts, and unpolluted beaches. Here you will find deluxe ultra-all-inclusive hotels, the perfect venues for association and corporate events with opportunities for excellent social programs, and 24-hour service that allows networking and business discussions to continue non-stop day and night.

İZMİR

Once known as the ancient harbour city of Smyrna, İzmir is now the third most populated city in Türkiye. For centuries, it has been home to different cultures, religions, and civilizations. Throughout history, İzmir has been a major commercial centre on the Aegean coastline of Anatolia.

İzmir is among the leading contributors to the Turkish economy. The trade, industry, and tourism sectors are lively in the city. İzmir is the city of olives, figs, and grapes, and the land of natural, organic, and fresh Aegean cuisine that forms the soul of its culture and modern gastronomy. The city is home to many top hotels, a large variety of top-quality restaurants, exciting shopping venues, and a temperate climate that makes it the ideal place to hold a meeting or conference throughout the year.



İSTANBUL

Istanbul is the meeting point of the world. As the capital of the 3 empires, it has a history of more than 8500 years, unique geography spanning continents and inclusiveness from different ethnicities and cultures that have lived together for centuries. Istanbul first secured its place in the "Top 10 Congress Destinations" in 2010, hosting 109 congresses according to the International Congress and Convention Association (ICCA). With seven purpose-built convention centres, three exhibition centres, over 200.000 bed capacity and over 220 four-star and five-star hotels, Istanbul has the capacity to host any type of event. From incentives to 30.000 participant association meetings, Istanbul is proud to have hosted an extensive list of high-level and successful events over the years.

CAPPADOCIA

Located in Türkiye's Central Anatolia region, Cappadocia is famous for its unusual landscape of rock formations. It is the result of the erosion of lava from ancient volcanoes erupted millions of years ago, and the hot lava formed some of the most fantastic rock formations in the planet. Cappadocia's natural rock shelters were home to many ancient civilizations. Some townships in Cappadocia consisted of underground houses, churches, passages, and chambers carved out of volcanic rock caves. Today, they function as cave hotels and open-air museums.

Cappadocia is the perfect boutique destination for incentive groups seeking something unique and unforgettable. It offers activities such as hot-air balloon ride in early morning to watch the sunrise across the mystical landscape, or an outdoor breakfast in the valley involving local life.



BODRUM

Bodrum is a port town that is famous for its luxury hotels, beach clubs, food, pretty houses, colourful nightlife, and abundance of superyachts drifting in its turquoise waters. It has seen a recent boom of exclusive five-star hotels, including luxurious beach hotels and resorts, boutique hotels, and wellness and spa resorts of world-famous accommodation brands. Bodrum is recently becoming a popular meetings and incentive destination in the Aegean.

Known for housing the Mausoleum of Halicarnassus, aka the monumental Tomb of Mausolus one of the Seven Wonders of the Ancient World, the city calls for all history buffs traveling for business. The Bodrum Castle, overlooking the harbour and the marina, houses the Museum of Underwater Archaeology and hosts several cultural festivals throughout the year.

Bodrum represents Türkiye's turquoise coast at its most vibrant hues and lively nightlife, making it a fantastic destination for the business travellers who are looking to relax after a long day of meetings.



Safety First: Safe Tourism Certificate

All guests can travel comfortably and safely in Türkiye thanks to the Safe Tourism Certification program which was established in response to COVID-19. Prepared in accordance with general instructions and guidelines published by the Turkish Ministry of Health, the program rewards restaurants, hotels, and other facilities categorized in seven main titles. These are Accommodation, Food and Beverage, Culture, Art and Congress, Sea Tourism/Cruise Ports, Theme Parks, Ski Lifts and Tour Transfer Vehicles. The facilities are evaluated in accordance with the criteria for international health and safety standards to be certified.